

Care Inc

Strategic Plan

2018-2023

Vision

Financial fairness for all.

Mission

We support, educate and advocate to achieve financial fairness for all.

Our Values

Equality

We believe that all people should have access to financial skills development, information and support.

Inclusion

We value diversity and work to ensure that we reach people from across the community.

Empowerment

We empower people to better understand and take control of their financial situation.

Respect

We are respectful and work compassionately with people to understand their experience and provide support.

Change

We focus on achieving change for individuals and systems.

Culture

We value our people, foster a positive team culture and work with integrity across all that we do.

Strategic Priorities

Support

We support people who are experiencing financial hardship or are impacted by unfair practices.

Educate

We educate the community to understand their rights and options to make informed financial decisions.

Advocate

We advocate to change systems that contribute to financial hardship and exploitative practices.

Innovate

We innovate to achieve outcomes by focusing on our people and working in partnership.

Evaluate

We evaluate to ensure services meet individual and community needs



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